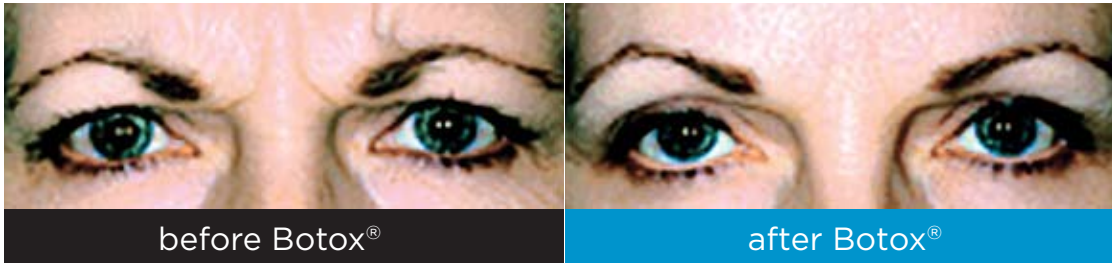




Dermalessence[®] Skincare

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MAINTAINING HEALTHY ATTRACTIVE SKIN CAN HELP GIVE YOU CONFIDENCE NEEDED TO SUCCEED AT WORK AND AT PLAY.



All About Botox[®]

Wrinkles and Sweating No Match for Botox[®]

Individuals who frown excessively or all the time, regardless of their emotional feelings, develop both vertical and horizontal lines, especially between the brows. The vertical lines have been coined the "11s". The facial expression instead of being relaxed is one of anger, seriousness, or worry. The ways we emote with our brow muscles often

starts at an early age and establishes a lifelong tendency to frown. Theories abound that when these muscles are relaxed by treatment with Botox[®] that even depression and headaches improve.

Several years ago after undergoing FDA clinical trials, Botox[®] was approved for cosmetic use in patients for the correction of frown lines between the brows. Botox[®] now is the most commonly sought treatment among all esthetic procedures performed by cosmetic physicians. Botox[®] is generically known as botulinum toxin type A and is a naturally occurring protein found in bacteria. This protein has been isolated and purified for (continued on reverse)

FOR A LIMITED TIME ONLY

Dr. Hatcher will be offering free Botox[®] consultations (normally \$150) to interested clients who have not done Botox[®] with him before. There are a limited number of appointments available, so call 212-675-4244 today to set up your free consultation.

Botox[®] is a registered trademark of ALLERGAN.

What's Hyperhidrosis?

Tens of millions of individuals suffer from severe underarm sweating, also medically known as primary axillary hyperhidrosis.

When under arm sweating is not controlled by over-the-counter or prescription anti-perspirants and interferes with your day to day functioning, then medical intervention may be required. Botox[®], iontophoresis or surgical severing of the corresponding nerves are

treatment options. Botox[®] when injected under the arms, temporarily and reversibly prevents the release of the chemical found in the nerve supplying the sweat gland. Without this chemical release, the sweat production is reduced. Two years ago the FDA approved Botox[®] for use for excessive underarm sweating. It has been proven effective in normalizing underarm sweating for most patients for up to (continued on reverse)

DERMALESSENCE[®] COSMECEUTICAL CORNER

NUTRIENTS FOR HEALTHY SKIN

The DERMALESSENCE[®] product line consists of cosmeceutical skin-care products specially formulated by Dr. Virgil Hatcher to address a wide range of skin conditions to help you achieve great looking skin. A cosmeceutical contains biologically active ingredients for external application to the skin that "temporarily helps" or affects the appearance of a clinical problem. These include physician formulated cleansers, toners, moisturizers, serums and masks. This month's featured cosmeceuticals include DERMALESSENCE[®] Sun Protection Cream (SPF 30) and DERMALESSENCE[®] Clarifying Facial Scrub.



DERMALESSENCE[®] Sun Protection Cream (SPF 30)

This is a lightweight sunscreen that can be used on the face and body. It has been specially formulated to provide UVA and UVB protection and to prevent sun induced signs of aging. It blends easily into the skin for a sheer matte (continued on reverse)

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All About Botox®

Wrinkles and Sweating No Match for Botox® (continued from front)

use in humans in tiny amounts for various medical conditions over the last fifteen years. The amounts used locally for medically approved conditions in humans are a tiny fraction of the amount produced by the whole bacterium which can cause human illness.

Each patient seeking a consultation for correction of brow frown is given a thorough examination and a complete history is taken. Patients are allowed to ask questions and discuss specific results they would like to see. Treatment options, designed to meet the patient's individual needs are discussed in detail. The pros and cons of the procedure are reviewed, taking into account the patient's pre-existing facial features, asymmetry, etc. Specific attention is given to any allergies, medical illnesses or medications which should not be combined with muscle relaxation injections.

After the Botox® administration procedure is explained

to each patient the post-treatment instructions are reviewed. Patients are instructed to remain upright and not exercise for four hours. Blood thinning medication should be avoided and no mechanical manipulation, pressure or garments should be placed against the brow for twenty four hours.

When a decision is made to precede with the procedure the patient's written consent is obtained. The consent informs the patient of the benefits, risks and possible alternative treatments available. Three days following the procedure the beneficial muscle relaxation begins and is maximally evident after fourteen days. Each patient is seen approximately two weeks after the procedure to assess the improvement and to administer an enhancement treatment if needed. The Botox® treatment will need to be repeated every three to four months to maintain the corrected improvement.

DERMALESSENCE® COSMECEUTICAL CORNER

NUTRIENTS FOR HEALTHY SKIN (continued)

finish. It will not leave white residues, and it will not clog your pores. It should be used daily after cleansing and toning.



DERMALESSENCE® **Clarifying Facial Scrub**

This scrub contains a combination of exfoliating jojoba beads, skin brightening kojic acid, and antioxidants. This is the perfect prep for other skin brightening products. Try it and see a dramatically different and more evenly toned skin. Sensitive types should test for sensitivity.

What's Hyperhidrosis? (continued from front)

six months. Patients do not have to worry about appearing in public with underarm sweat stains, frequent changing of clothing or social embarrassment.

Many patients hide their concerns and preoccupation with excessive underarm sweating and until now doctors have been reluctant to discuss treatment because the available surgical treatment options have

potential side effects that may outweigh the benefit. Now by administering Botox® in tiny amounts with a fine needle superficially in the underarm skin, patients will experience a noticeable decrease in sweating for six months and sometimes longer. Re-treatment with Botox® will be needed in approximately six months. The good news is that many health plans are covering the

expense of treatment.

Side effects from underarm administration of Botox® are uncommon but as expected include soreness or bruising at the injection sites, local skin irritation and rarely excessive underarm dryness.

For more information and support, click on the link under the Botox® section on our practice website at www.chelseaderm.com.

Dermalessence®
**Spa
Focus**

**WILSON LI,
AESTHETICIAN**

We are pleased to announce the addition of our newest staff member,

Wilson Li. Wilson is a licensed aesthetician who has many years of experience treating men and women of all skin types. He specializes in Microdermabrasions, European Facials (Deep Pore Cleansing), Chemical Peels, Hydration and Oxygen treatments. He is also excellent at blending make-ups custom tailored to your skin color.

Our featured spa treatment this month is the Microdermabrasion. Microdermabrasion is a non-invasive procedure which removes the outermost layer of dead skin cells to reveal the fresher cells beneath. A hand piece is passed over the areas to be treated releasing micro-crystals and simultaneously sucking the crystals and dead skin cells back up. Microdermabrasion is great for decreasing the appearance of fine lines, age spots, dark spots and acne scars. The procedure takes about 45 minutes and there is absolutely no down time. You can go back to work immediately following the treatment. Many clients can even get it done during their lunch hour. Results that can be seen and felt right away include smooth skin surface and diminished pore size with fewer blackheads. Results that can be seen over time due to stimulated collagen production include fewer fine lines and more even pigmentation.

Did You Know that the incidence of skin cancer has been steadily increasing? Don't become a statistic! Remember that May is Skin Cancer Detection Month. Call our office today at 212-675-4244 for a screening appointment.